



Special Session: Asia Park Congress (APC)

Brief Description :

Toward the first Asia Parks Congress:

An Asian Model of Protected Area Management and Ecotourism

At the session, the presenter will introduce about the concept of "The first Asia Parks Congress (APC)", which will be held in city of Sendai, November 2013. At the Congress, the conservation of natural areas such as national parks in Asian countries and their utilization for tourism activities will be discussed. The session will also highlight the activities for creating a new National Park in areas damaged by the Great East Japan Earthquake. The status of ecotourism in Japan will be also presented by introducing history, initiatives based on the Ecotourism Promotion Law, and the efforts of various stakeholders such as operators, local governments, and Japan Ecotourism Society. The market will be introduced with an annual survey as well.